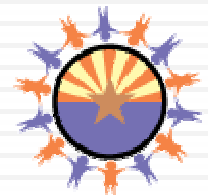


# National Immunization & the AAP

Amy Shoptaugh, MD FAAP

*AzAAP Board of Directors*

*AzAAP Pediatric Council Co-Chair*



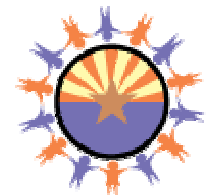
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# American Academy of Pediatrics



- AMA – American Medical Association
- ACIP – Advisory Committee on Immunization Practices
- Professional Medical Organizations
- Medical Providers
- Employers
- The Public
- Health Insurers
- State, Local and Federal Governments



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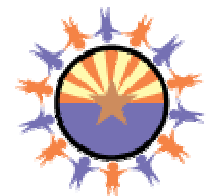
# AMA

- RVU coding should reflect non-vaccine costs
- AAP recommended 2 new immunization administration codes
- Pediatric specific
- Include Counseling about the vaccine
- Allow reporting for each vaccine antigen
- Centers for Medicare & Medicaid (CMS) is considering these codes for the 2011 RBRVS



# Medical Providers

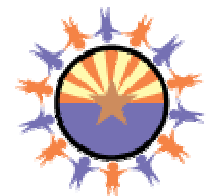
- Educate and assist it's members
- Assure efficient & appropriate use of ACIP recommendations
- Contract & Billing appropriately
- Business Case for Pricing Vaccines and Vaccine Administration
- Internet based module –  
“Immunization: Best Business Practices”



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# Medical Providers

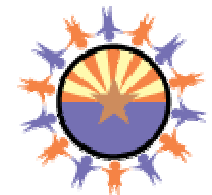
- Purchasing Collaboratives
- Pools vaccine purchasers to obtain volume ordering discounts
- Many AAP chapters take part in Group Purchasing Organizations



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# Employers & the Public

- Communicate the value of good preventative care
- Include the recommended vaccines
- AAP – “Promoting the Value of Pediatrics”
  - Letters
  - Op-ed articles
  - News articles



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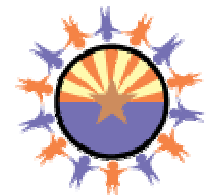
# Health Insurers

- Model Contract language - guide for appropriate coverage and payment for vaccine
- AAP checklist – assess carrier contracts
- PediaLink module – Contract Negotiation with Private Payers



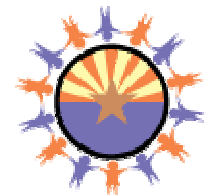
# Health Insurers

- Preventative care covered as 1<sup>st</sup> dollar benefit
- Pay adequately for vaccines AND their administration
- Payment should cover direct AND indirect expenses to deliver vaccine(s)
- Vaccine payments should be based on the CDC pricelist
- CDC pricing allows fair payments for all



# Health Insurers

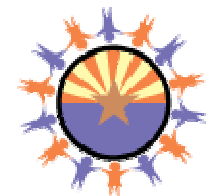
- Update payment with new vaccines or vaccine cost increases
- “Business Case for Pricing Vaccines and Immunization Administration” – factors in all costs associated with delivering vaccines



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# State, Local, Federal Government

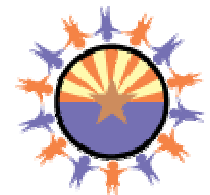
- VFC – eligible outreach
- Immunization website for VFC enrollment



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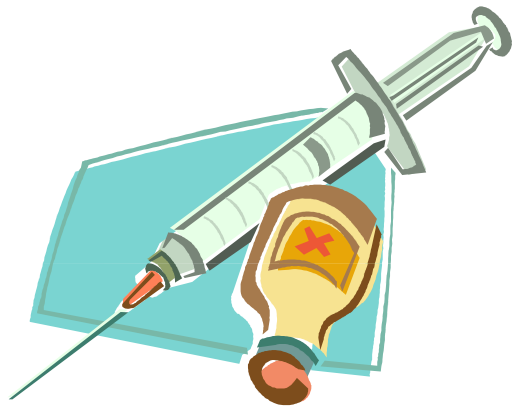
# In Summary

- *Vaccines- the most successful preventive measure available to modern medicine.*
- *Vaccines are in the best interest of the public by decreasing the burden of preventable infectious diseases.*



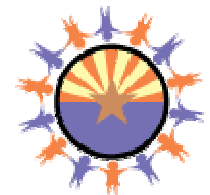
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# In Summary



- The AAP is working with all avenues available to ensure adequate vaccine coverage for all children and adolescents
- The AAP is working to get appropriate vaccine payment for medical providers

*Reference: A Supplement to Pediatrics, Financing of Childhood & Adolescent Vaccines, Dec 2009, vol. 124.*



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